



THIRTY REASONS TO SUPPORT ACTS HOUSING

1. Because the wake of the foreclosure crisis is a once-in-a-lifetime opportunity to turn hardworking low-income renters into homeowners.
2. Because sustainable homeownership is the critical element in revitalizing Milwaukee's central city.
3. Because families wind up paying less on a mortgage through ACTS than they do on rent in the same neighborhood.
4. Because the families we guide through the homeownership process have incredible reserves of strength.
5. Because we could save Milwaukee some of the \$7 million currently in the Mayor's budget for demolition of abandoned homes.
6. Because ACTS represents community development that's *driven by the community*.
7. Because the American dream must be and can be available to anyone willing to work for it.
8. Because ACTS helps more than 100 families purchase inner-city homes each year, more than 75 of which were previously vacant, vandalized foreclosures.
9. Because we make it possible for low-income Milwaukee families to provide their children the stability of a permanent address.
10. Because we're green. We're keeping perfectly good building materials out of landfills by reclaiming old homes with good bones.
11. Because you can't solve all the problems in the world - but with your help we might be able to sort out the local ones.
12. Because we invented a new model for sustainable neighborhood development right here in Milwaukee.
13. Because you believe a family should live in a home that they own.
14. Because there is no one better suited to the task of reinvigorating the central cities than the hardworking families who live there.
15. Because we are the only nonprofit real estate firm in the State of Wisconsin.
16. Because success is earned.
17. Because the problem isn't a lack of housing inventory. It's a broken central city real estate market.
18. Because each ACTS family has significant skin in the game. It is their home, ACTS merely serves as a guide.
19. Because you believe that opportunity is an essential ingredient to the health of a community.
20. Because we restore the original character of Milwaukee neighborhoods.
21. Because central city homes can be purchased for as little as \$3,500.
22. Because we partner with local banks to make lending to low-income families work.
23. Because the families we support are partners in the process.
24. Because we let nothing go to waste. We work with what we have and find an answer.
25. Because we sometimes get as many as 200 families that want to purchase a single vacant, vandalized, city owned property.
26. Because we help Milwaukee families - many of whom speak English as a second language - navigate a complex and rapidly changing regulatory environment for homeowners.
27. Because you want to see Milwaukee grow.
28. Because dollar for dollar, our program is the most cost effective way of guiding families to homeownership.
29. Because of the incredible strength, accountability and independence of the families we support.
30. Because we turn renters to owners, houses to homes, blocks to communities.